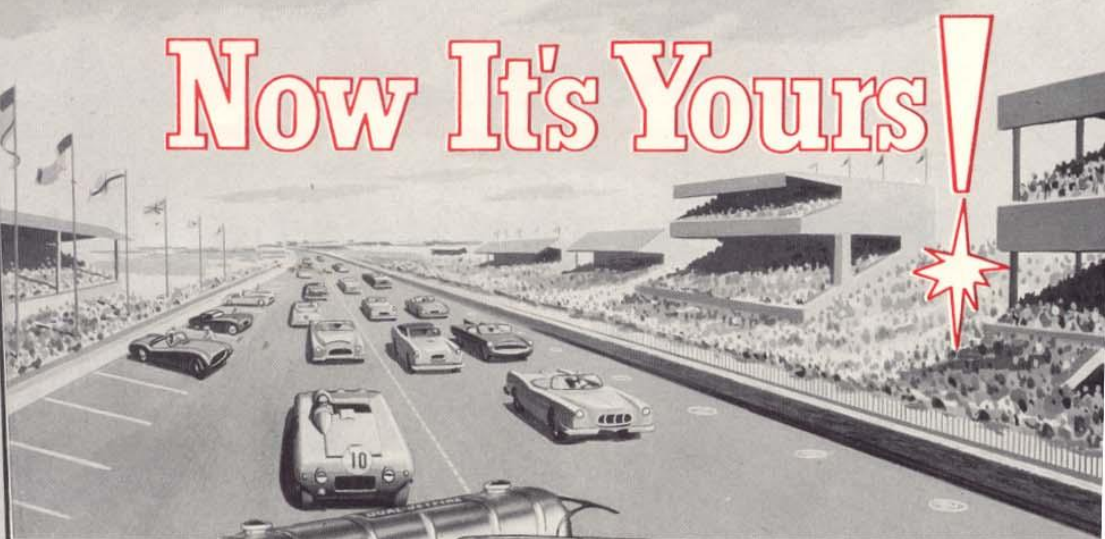
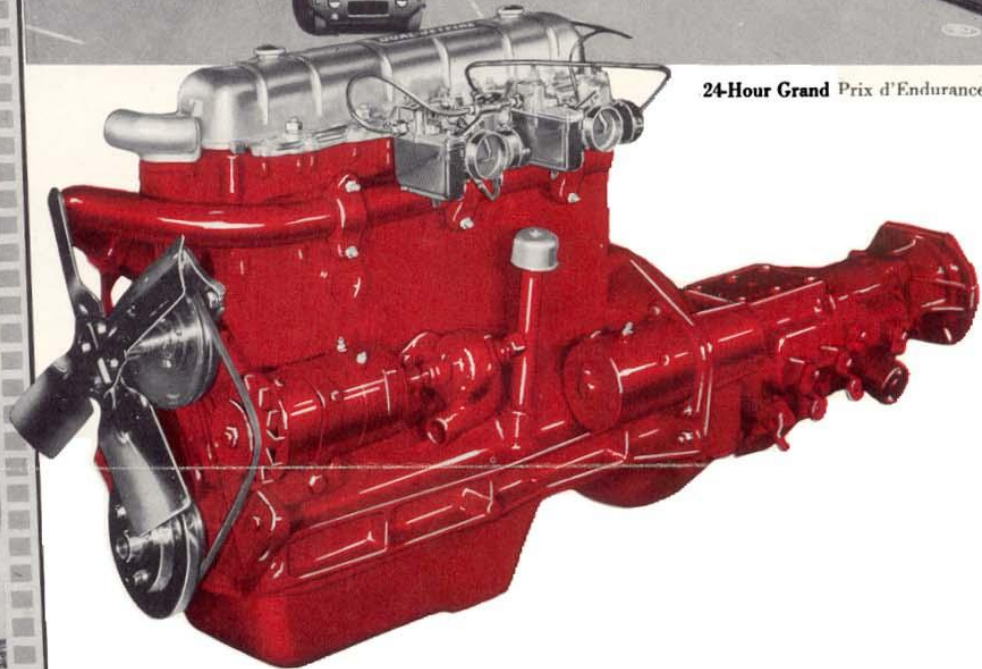


Now It's Yours!



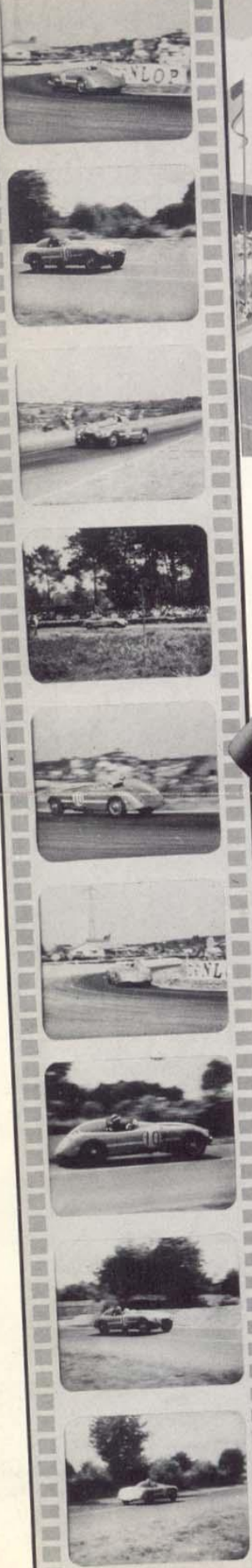
24-Hour Grand Prix d'Endurance. Le Mans, France



**WE INVITE YOU TO TAKE THE WHEEL
OF THE NEW 1953 NASH AMBASSADOR
WITH THE MIGHTY**

Le Mans

**DUAL-JETFIRE
ENGINE**



The ***MOST THRILLING PERFORMANCE***

Proved by Outstanding Triumphs in

TODAY WE INVITE YOU to take the wheel of one of the most thrilling cars in the world!

You've heard about it. *We have it here . . .* the new 1953 Nash Ambassador with the Le Mans Dual Jetfire engine as a custom power option . . . the same engine that powered the Nash-Healey in the famous 24-hour road race at Le Mans, France — and over the years turning in the best record for endurance and reliability of any American engine in this grueling test.

In this, the most grueling of all races . . . over 4 times the distance of the Indianapolis 500-mile race . . . the sleek Nash-Healey, at times hitting 140 miles an hour, averaged 91.5 miles an hour for the entire 24 hours. It swept to defeat not only the highest-priced, highest-powered American entries (including a specially-built pair of racers with 240 h.p. engines), but virtually every famous foreign sports car made. In all,

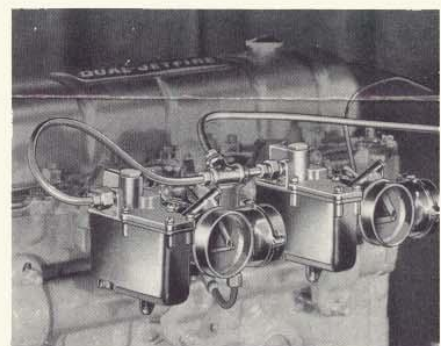
Nash defeated more than 50 of the best cars that the U.S. and any foreign maker was able to enter. The only cars that came in ahead of the Nash were two fabulously expensive racing automobiles.

We want you to feel the snap of the Le Mans engine "getaway," its lightning bursts of acceleration — to compare it with *any* engine in any *fine* car you know.

We want you to discover a whole new world of motoring pleasure that is Nash alone . . . features for your comfort and safety that cannot be duplicated in any other car in America.

We have it ready for you now, all tuned up and eager to go — this newest Pinin Farina model, powered by the Le Mans engine.

Spend one hour at the wheel — and see if you don't agree *it's the greatest car you ever had your hands on!*

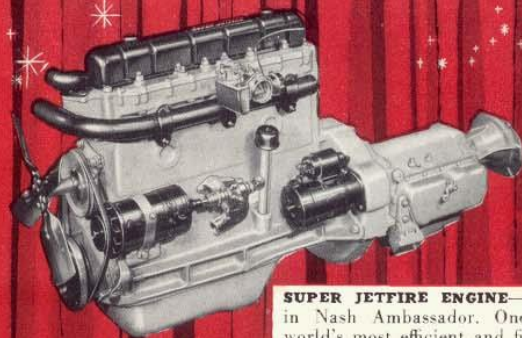


TERRIFIC ACCELERATION of the Le Mans Dual Jetfire engine is achieved through an aluminum high-compression head of advanced design which produces an 8 to 1 compression ratio. This design literally squeezes every bit of energy out of the fuel-air mixture, giving the engine enormous reserve power.

IN HILL-CLIMBING, Nash Ambassadors "take a back seat to none", an outstanding American automobile expert recently stated in a leading national publication. The Le Mans Dual Jetfire engine performance can be coupled with the finest type of automatic transmission — the Dual-Range Hydra-Matic Drive.

DUAL SIDE-DRAFT CARBURETORS, usually found only on high priced racing cars, are an outstanding feature of the Le Mans Dual Jetfire engine. Further evidence of the superiority of Nash engine design is the ability of the Ambassador to consistently get more miles per gallon than other U.S. cars in the fine-car class.

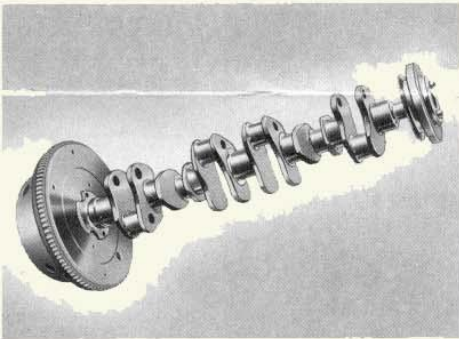
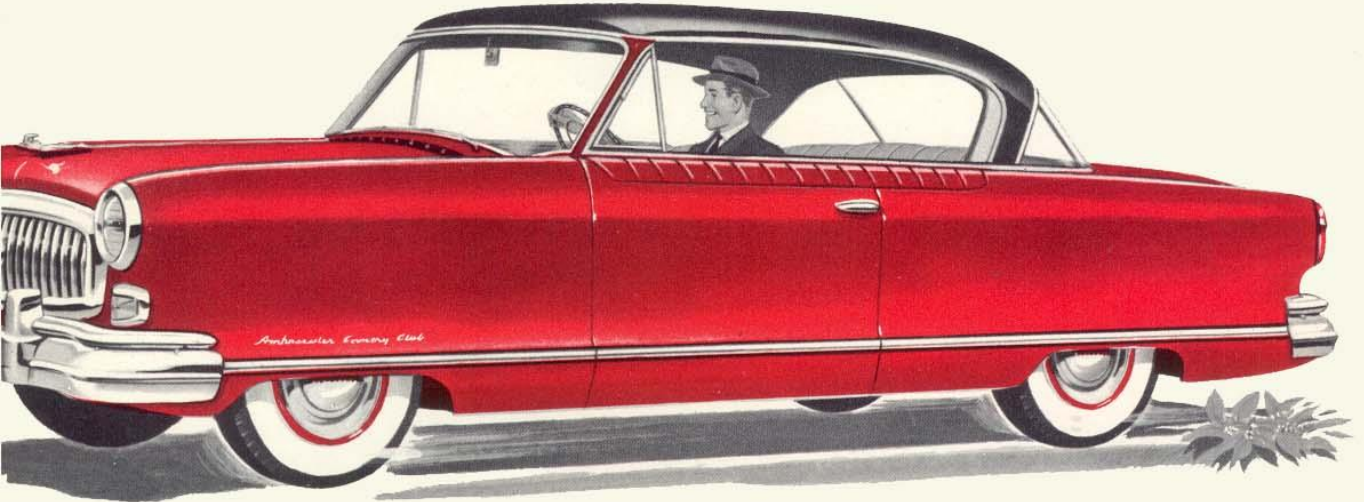
**BRILLIANT ENGINES
FOR THE WORLD'S
MOST MODERN CARS**



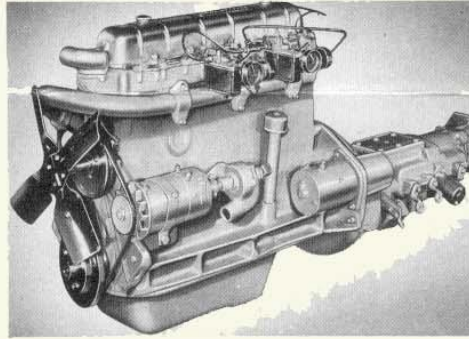
SUPER JETFIRE ENGINE—standard in Nash Ambassador. One of the world's most efficient and finely balanced powerplants.

PRICE Ever Offered in an Automobile . . .

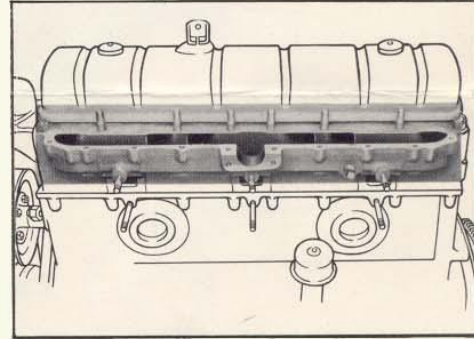
World's Most Grueling Road Race!



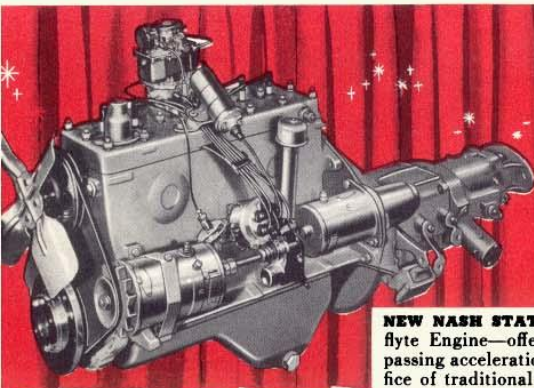
7-BEARING, 100% COUNTERBALANCED CRANKSHAFT is the only one of its type in American passenger cars. Extra bearings serve to equalize load, preventing "whip" or bending of crankshaft under power impulses. 100% counterbalancing gives smooth power at all speeds in the Nash Ambassador.



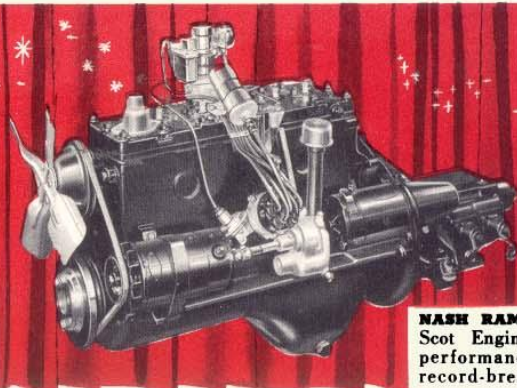
NASH has had experience in designing and producing superior valve-in-head engines for over 35 years. Significant proof of great performance of the Le Mans Dual Jetfire engine is that throughout the entire scorching 2,190 miles of the Le Mans Race, not a single drop of oil or water was added.



180-THERMAL MANIFOLDS sealed in the engine head permit equal heating of fuel-air mixture regardless of outside temperatures. This means greater power through positive temperature control and even fuel distribution. Simplicity of design of all Nash engines makes easier adjustment and service.



NEW NASH STATESMAN Powerflyte Engine—offers 22% greater passing acceleration without sacrifice of traditional Nash economy.

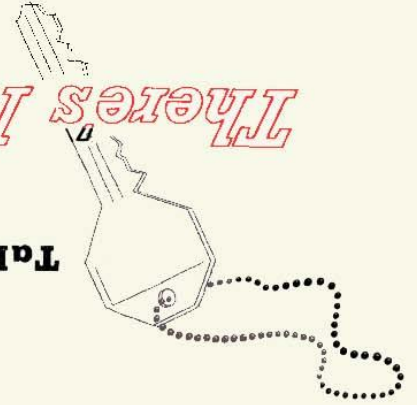


NASH RAMBLER Super Flying Scot Engine gives you terrific performance combined with record-breaking fuel economy.

MAJAH For 1953

There's None So New As

Take the Key and See—



It's Here!



It's Here!

